

# DAVIDSON-DAVIE COMMUNITY COLLEGE

## Information Technology

### **SOCIAL MEDIA COMMUNITY STANDARDS**

#### PROCEDURE 7.5.1

Pursuant to Policy 7.5, the College adopts the following community standards for its official social media outlets.

College social media outlets provide information of public interest to students, staff, and other residents of our community. The College encourages stakeholders and community members to engage, share thoughts and questions, share College posts with their networks, and comment on College posts regarding the posted topics.

Staff, students, community members, and visitors are encouraged to:

- Use good judgement in commenting and sharing information.
- Be respectful and supportive of others.
- Be mindful that minors use our social media websites.

The College considers its social media platforms to be moderated and limited public forums. As a result, the College reserves the right to remove comments that are clearly off-topic and inappropriate, including:

1. Profane or obscene language or content;
2. Content that promotes, fosters, or perpetuates prejudice or discrimination against protected classes;
3. Sexually harassing, lewd, bullying, harassing, or discriminatory content;
4. Conduct or encouragement of violence or criminal activity;
5. Commercial solicitations or advertisements including promotion or endorsement;
6. Information that may compromise the safety or security of individuals or the College campus.

Violators of our community standards may have their comments removed from the College's social media platforms. Continued egregious violations of this policy may prompt the College to block or further restrict an individual's ability to comment on, or engage with, official College social media platforms. The College also reserves the right to delete comments and block users from commenting if they violate our community standards.

When appropriate, and if possible, a social media administrator will contact the commenter regarding a violation of this procedure to notify the commenter and/or request voluntary removal or editing of the comment. Appeals regarding this process may be made directly to the Vice President of External Affairs. Email [Jenny\\_Varner@davidsondavie.edu](mailto:Jenny_Varner@davidsondavie.edu) or by phone at (336) 249-8186 ext. 4685.

Adopted: October 2020