

DAVIDSON-DAVIE COMMUNITY COLLEGE

Administrative

NAMING BUILDINGS AND PROGRAMS

POLICY 2.2.4

- A.** The College and the DDCC Foundation continually seek support to enhance the College's ability to meet the higher education needs of the community. To that end, supporters and financial donors are recognized in a variety of ways. Naming recognition may take many forms; however, this policy is intended to establish guidelines when naming programs, buildings, facilities and other campus areas for donors or others.
- B.** Nominations for naming programs, buildings, facilities and other campus areas will be made to the President, who will present nominations to the Board of Trustees. Nominations must be based on extraordinary contributions that further the mission of the College, whether through financial or other means.
- C.** If the Board members determine that there is sufficient interest to consider the nomination, the Chair shall appoint an ad hoc Naming and Recognition Committee ("Committee") of not less than three Board members. The President will be an ex officio, nonvoting member of this Committee. The Chair may designate any other member of the College staff, the Foundation or the community to serve on the Committee in an ex officio, nonvoting capacity. No individual shall serve on the Committee in any capacity if that individual is a nominee for a naming right.

The Committee shall use whatever means it deems appropriate to determine whether the proposed action is in the College's best long-term interest and whether the contribution of the individual or organization is of such significance to warrant this action. As a guide, the Committee should consider the following:

- 1.** For naming rights based on non-financial contributions, the type and length of service to the College and/or the College's mission and the impact of the service shall be considered., The Nominee should have an outstanding reputation, be in good standing in the community and have demonstrated an exceptional and distinguished service record to the College and/or the College's mission.
 - 2.** Regardless of financial or non-financial contributions, College buildings, areas, programs and endowed chairs will only be named for companies, organizations or individuals that reflect favorably upon the College and whose gift or previous service record will or has advanced the College and its mission.
- D.** The Committee will make its recommendation to the Board at a regular meeting and the Board will vote in open session to consider the request.

E. Additional requirements:

- 1.** Naming rights shall be for the life of the facility, program or area so long as such is used for the same purpose as when the gift was made. Planned demolition or significant renovation shall terminate the naming recognition unless otherwise designated by the Board.
- 2.** Should the company, organization or individual making a naming gift come into ethical, moral or legal disrepute in the College or community at large, the College reserves the right to discontinue the use of that name in association with the College.
- 3.** The College will make arrangements for a commemorative plaque and/or dedication ceremony as appropriate.

Adopted: October 2020